



FOR IMMEDIATE RELEASE  
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### **Gallup MainStreet Awards Funds to Local Businesses and Entrepreneurs**

Gallup, NM—Gallup MainStreet Arts & Cultural District (GMSACD) is pleased to announce that it has awarded \$7,500 in grants to five downtown businesses through its Resilient Businesses Grant Program: Gallup Coffee Company, Flux Tufa Works, Nizhoni Music Therapy, Makeshift Gallery, and Quintana’s Music Center.

Grant recipients were required to attend two trainings on business recovery strategies with a New Mexico MainStreet Revitalization Specialist and GMSACD Executive Director, Kara Q. Smith. In these virtual sessions, participants reviewed and identified ways to mitigate expenses and maintain revenue while adhering to current public health orders. The awarded grant money was utilized to assist with delivery service support, inventory assistance, rent abatement, and adding online services.

GMSACD is also excited to announce that it has awarded \$2,000 to four participants who completed its Hatch It! Entrepreneur Boot Camp. The boot camp was offered twice in June, and had a total of eight participants complete the courses, which focused on entrepreneurship, strategy, and resources and were led by New Mexico MainStreet Revitalization Specialist Sean O’Shea. Upon completion, participants were invited to present their pitches to a review panel consisting of Ahsaki Lafrance-Chachere, Patty Lundstrom, and Sean O’Shea. Participants Michelle Adair, Coye Balok, Katie Schulz, and Melanie Van Dorp were awarded funds to launch their ideas into action. The awarded grant money will be used for brand and product development, online implementation, and to support new initiatives.

Funds for this project came from the New Mexico Resiliency Alliance Resilient Communities Fund, Albuquerque Foundation/United Way of Central New Mexico Emergency Action Fund, New Mexico MainStreet, and local businesses Weaving in Beauty and US Bank.

For more information visit: <https://gallupmainstreet.org/>

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